

Product remarketing with Google
in cooperation with **BlueWinston**.

Target the customers,
who are interested in your products.

What is remarketing?

Remarketing lets you show ads to people who have already visited your website, but left it without buying anything or signing in.

This is an effective way to stay in touch with the target customers, which can significantly boost your return on marketing investment (ROMI).

What are the benefits of dynamic remarketing?

Target the most important customer segments

Remarketing will improve your campaigns! It focuses on the customers, who have already expressed their interest in your products or services by visiting particular websites.

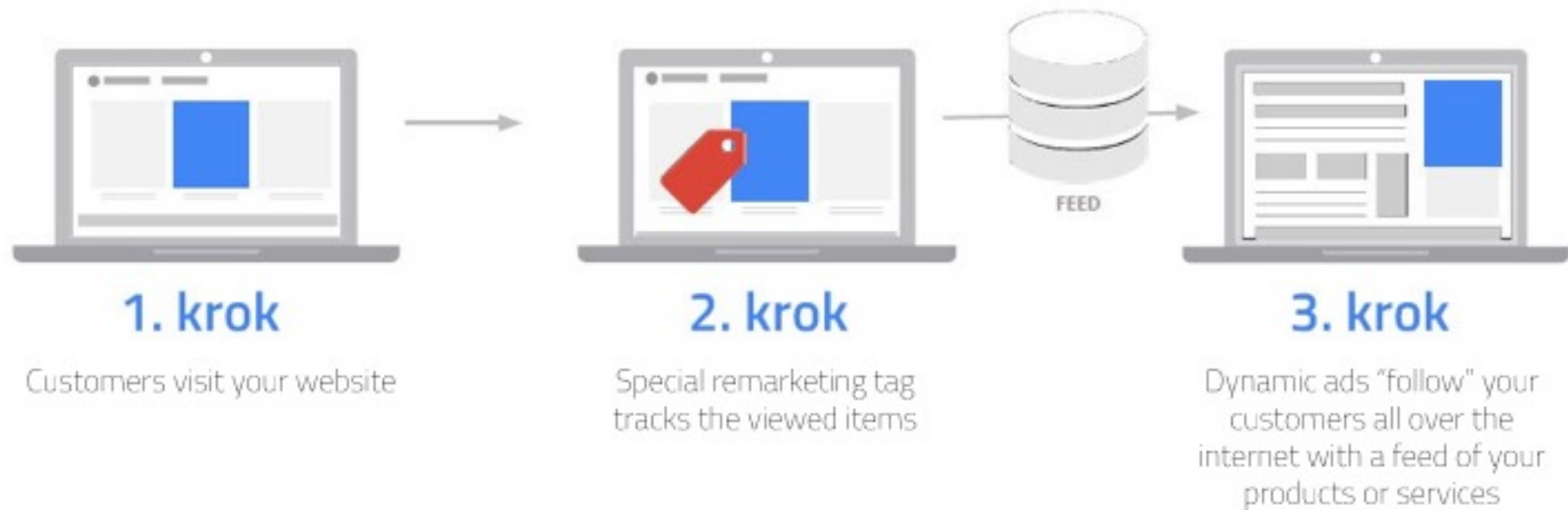
Large-scale reach

When you advertise on the Google Display Network, your ads can appear across a large collection of websites around the world, including thousands of websites in Slovakia.

Dynamically generated message

Dynamic remarketing enables you to show ads that are specifically tailored to your customers needs. Create a feed of your products or services, along with details about each previously viewed item (unique ID, price, image and more) that **will “follow” your customers all over the internet.**

How it works?



What you need to start dynamic remarketing?

- A. Google AdWords account
- B. Special Business Data Feed
- C. Tracking codes placed across all pages on your website
- D. Dynamic Remarketing Campaign

A) Google AdWords account

Don't you have a Google AdWords account?

Let Winston bros Ltd. create for you a new AdWords account and you will get a **free bonus to increase your advertising budget!**

Leave the campaign management to us!

Don't you have enough time or experience? No problem. Our PPC specialists will fully manage the campaigns in your AdWords account, track their performance and make daily arrangements to guarantee the highest rates of return on your investments.

B) Special Business Data Feed

What is a Business Data Feed?

A Business Data Feed is a complete summary of products / services that you sell online on your website. It consists of selected products, their names, images, URL links, and of course the current price lists. Business Data Feeds have a special structure required by Google.

You only need a standard XML feed (e.g. generated for price comparison)

Thanks to [Winston bros Ltd.](#) and a [unique application](#), we can transform your standard XML into Business Data Feed and update it every four hours!

C) Place tracking codes across all website

Do you have any experience with Google Analytics tracking codes? Dynamic Remarketing tracking codes are very similar. The only difference is that the input values are dynamic. You get a set of tracking codes directly by the BlueWinston app.

Don't you have programmers to place the tracking codes?

Our [ASData group Ltd.](#) team of 22 programmers can do it for you. We focus primarily on the e-commerce segment, so any CMS or programming language are not a problem for us!



D) Dynamic Remarketing campaign

Of course, you can set up a dynamic remarketing campaign on your own, if you know, how to manage all the above mentioned points.

However, if you are not experienced, it is better to leave it to the experts!

[Winston bros Ltd.](#) and it's team of PPC specialists create the top remarketing campaigns. The price starts at 99 EUR, which is a real bargain, considering all the know-how and references that Winston bros Ltd. has.

Results of dynamic remarketing on the internet

interes.sk

ZAÚJÍMAVOSTI INŠPIRUJ SA KULTÚRA ŽIVOT BEZ CUKRU

NÁVODY A NÁPADY



NÁVODY A NÁPADY / 22. MARCA 2016
CELÝ ŽIVOT STE SKLADALI PONOŽKY ZLE!
Vďaka tomuto triku ich už nikdy
NEPOSKLADÁTE INAK



NÁVODY A NÁPADY / 22. MARCA 2016
MUŽ DAL DO ČREPNIKA ŠTYRI TENKÉ
PLÁTKY PARADAJKY. POZRITE SA, ČO SA
STALO PO 12 DŇOCH



NÁVODY A NÁPADY / 21. MARCA 2016
ROZSTRIHLA KRAVATU A VLOŽILA DO NEJ
VAJÍČKO. TO, ČO VYTVORILA, SI MUSÍTE NA
VEĽKÚ NOC SPRÁVIŤ AJ VY



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VAK**
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Search bar

Nahrať Prihlásiť

Sedací vak, ktorý drží tvar!

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Drake - Hotline Bling DrakeVEVO 605 026 881 zhladnutí

Mix - Rihanna - Work (Explicit) ft. Drake YouTube

Dynamic product remarketing with Google

Pocasio.sk - www.pocasio.sk

last minute počasie - teplota mora, predpoveď počasia a last minute dovolenky na najbližších 30 dní

Hlavné správy zo Sme.sk



DOMOV

Minúta po minúte: Poslanci volia predsedu parlamentu

Poslanci Dostál a Dubačová prišli do parlamentu s odznakom židovskej hviezdy.



SVET

Podozrivého z útoku na letisku v Belgicku zrejme chytili

Bratia Bakraouiovci neútočili spoločne na jednom mieste.



DOMOV

Ktorí ministri zo Smeru vo vláde skončili a čo budú robiť po odchode

Bývalí ministri majú svoje plány.



SVET

Odprevádzala rodinu a stala sa prvou potvrdenou obeťou z Bruselu

Stále nie je jasná identita všetkých obetí.

RIMO VAK



Tatra banka prináša Bezúčelový úver s 0 % úrokom od polovice

We are looking forward to our cooperation.

If you have any questions about dynamic remarketing, PPC marketing or programming of websites and applications, please contact us:

Winston bros Ltd.

Ing. Štefan Chochláč

email: chochlac@bluewinston.com

mobil: +421 903 434 587

web: www.BlueWinston.com

linkedin: <https://www.linkedin.com/in/štefan-chochlač-71a29769>

facebook: <https://www.facebook.com/stefan.chochlac>

